

# BRITTANY BARRON

ART DIRECTOR | GRAPHIC DESIGNER

## EDUCATION

**COLUMBIA COLLEGE CHICAGO**  
GRAPHIC DESIGN **BA**  
CREATIVE ADVERTISING **MINOR**  
2015 - 2018

## SKILLS

ADOBE ILLUSTRATOR ●  
ADOBE INDESIGN ●  
ADOBE PHOTOSHOP ●  
POWERPOINT ●  
EMAIL DESIGN ●  
ILLUSTRATION ●  
WORKFRONT ●  
HIVE ●

## SELECTED WORK



**E.R. A.M. (SHORT FILM)**  
JAN 2019  
GRAPHIC DESIGNER  
Created titles and end credits.  
Official Selection at Midwest Independent Film Festival  
Advertising Shorts Night Nov. 2019

**ONE CLUB CREATIVE BOOT CAMP**  
MARCH 2018  
ART DIRECTOR  
Participated in 2 week workshop with Leo Burnett  
creating a brand new campaign for Kraft.  
Including designing banners, social media posts,  
print and in-store ads

## THINGS I ENJOY



## CONTACT

WWW.BRITTBARRON.COM   
BRITT@BRITTBARRON.COM   
214-636-5639 

## EXPERIENCE

**UPSHOT (CHICAGO, IL - CONTRACT)**  
JULY 2021 - PRESENT  
ART DIRECTOR & DESIGNER

- Directed retouching meetings, stock images and client presentations.
- Visual development for Constellation Brands.
- Collaborated with Creative Directors to create mood boards, displays digital illustration, and source stock imagery.

**OMNICOM MEDIA GROUP (NEW YORK, NY - CONTRACT)**  
JAN 2021 - MAY 2021  
DESIGNER

- Worked with the Creative Pivot team to create social posts and internal PowerPoint presentations for Omnicom Media Group agencies including OMD, PHD, Resolution, and Hearts & Science.
- Produced art direction for animated GIFs and animated social posts; and designed still social posts, logo, print collateral, infographics, pitch and internal decks for Fortune 500 clients.

**IN CONNECTED MARKETING (CHICAGO, IL)**  
MARCH 2019 - DEC 2020  
JR. ART DIRECTOR

- Collaborated with Creative team to create art direction for in-store displays, floor graphics, shelf and box talkers, sampling booths, FSI's, MyMags, campaigns & brand partnerships for a variety of Smucker's brands.
- Created & released digital art for banner ads, emails, and social.
- Coordinated with production team for release of deliverables.
- Worked with website designer to design interactive microsite.

## INTERNSHIPS

**TRACYLOCKE/HAYGARTH (CHICAGO, IL)**  
JUNE 2018 - AUG 2018  
ART DIRECTOR INTERN

- Worked under Creative Director designing a variety of in-store deliverables for Kellogg's and S. C. Johnson products.

**LIVE NATION (CHICAGO, IL)**  
APRIL 2018 - MAY 2018  
DESIGN INTERN

- Created mockups for PowerPoints and posters for the sponsorship department.